



## Jobs for Veterans Career Expo

**NOVEMBER 8, 2012**

**10:00 AM - 2:00 PM**

**GEORGIA WORLD CONGRESS CENTER**

**Sponsored by Georgia Department of Workforce Development and Georgia Department of Labor**

### **Space Available for Employers & Community Resources**

Connect with Georgia veterans who made the unwavering commitment to serve and protect our country, and link the talents, skills, and experience that they can bring to your organization.

### **NO COST TO EXHIBITORS**

Space is limited so register early. A 10 x 10 booth will hold approximately 3 people.

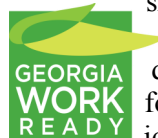
**REGISTRATION DEADLINE: Oct. 25th**

To register, contact David Heenan at (404) 232-6559, or [dheenan@georgia.gov](mailto:dheenan@georgia.gov).

(Sorry - event is full for non-exhibitor attendees.)

## **HELP WITH WORK READY FEES**

Many employers continue to prefer, or even require the \$40.00 *Work Ready* assessment as a measure of skills in the areas of applied math, reading, and locating information. However, they do not want to encourage job seekers to pay for the assessment without the promise of a job, nor do they wish to incur the cost themselves without any guarantee of test results.



For income eligible job seekers in the area served by the *Tallatoona Community Action Partnership*, (counties of Bartow, Floyd, Gordon, Haralson, Paulding, and Polk [and Douglas outside of NW Georgia Region]) assistance is available to cover the costs of both the Work Ready assessment and the GED exam. Career Center counselors or individuals should call the Tallatoona CAP Central Office at (770) 382-5388 or visit <http://www.tallatoonacap.org/> for information about eligibility and availability of funds. Registration for the tests may be scheduled at Career Centers or technical colleges.



Did you know you can find government forms and applications on USA.gov's [Government Forms](#) page? There is no end to the information available on this website with just the click of a tab. You can find federal and state government agencies, search for services by topic, contact state and federal elected officials or agencies, and search for applications and forms by agency name. Bookmark <http://www.usa.gov> so you'll never again need to keep files of paper copies.

## **Meetings & Dates to Remember**

For **ALL** meetings, unless otherwise noted, please **RSVP to Terri Morgan (706) 295-6485** or [tmorgan@nwgrc.org](mailto:tmorgan@nwgrc.org)

### **Tri-State Regional Workforce Alliance**

Nov. 2, 11:30 a.m. (EST)

INCubator, 100 Manufacturers Road, Chattanooga, TN

RSVP to [frobinson@sedev.org](mailto:frobinson@sedev.org)

### **NWGA Youth Council**

Nov. 14, 11:00 a.m.

Calhoun Convention Center, Calhoun, GA

### **NWGA Workforce Investment Board\***

\*date change due to Thanksgiving

Nov. 14, Noon (lunch provided)

Calhoun Convention Center, Calhoun, GA

### **GA Automotive Manufacturers Assoc. (see page 4)**

Nov. 6, 12:00 - 3:00 p.m. (box lunch available at 11:30)

Callaway Gardens Conference Center

Pine Mountain, GA

> [Register Here](#) < or go to <http://www.gama-georgia.org/>

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## JOB POSTING — WHERE TO START?

With hundreds of resource websites for employers and job seekers, where should HR staff and hiring employers start to recruit for job vacancies and needed personnel? It's as easy as having a 'START' button at <http://www.dol.state.ga.us/>, the Georgia Department of Labor website. Click on the 'Employers' tab, then 'Recruit New Employees' link to open up a world of information and other resource links. To further enhance job matching, this site serves as a portal to other major job search sites. Prefer not to work online? Request a personal contact by Career Center staff.

### BENEFITS OF GDOL JOB POSTING . . .

- Protection - your job order will be pre-screened by Career Center staff to ensure that it contains no discriminatory or illegal statements.
- Applicant options - mail/fax/email resume, apply online (you choose)
- Qualified job seekers contact GDOL staff for appointment, or contact you in person, by phone, email or fax (you choose)
- Easy job order forms
- Veterans receive first priority
- Information about job fairs
- National exposure
- Learn about tax credits and incentives
- Get labor market information
- Assistance with layoffs and closures
- Help with developing job descriptions
- Help with hard-to-fill job orders
- and **Much More . . . FREE**



## DO YOU KNOW YOUR MEP?

Georgia's Manufacturing Extension Partnership (MEP) is a unit of Georgia Tech's Enterprise Innovation Institute. An extensive menu of services that can be accessed at <http://gamep.org/> includes strategic business development, lean/process improvement, sustainability, energy management, quality management, product development, ISO standards, training, and events. Courses are available on campus or can be brought to your site. Contact David Apple, Northwest Georgia Regional Manager, at [david.apple@innovate.gatech.edu](mailto:david.apple@innovate.gatech.edu) or 770-387-4002, and join Georgia's MEP.

## WHAT ARE WIBs? WHY DO WE HAVE THEM?

The *mission of the Northwest Georgia Workforce Investment Board (WIB)* is to build a world class workforce that enables individuals to achieve their highest potential; ensures employers have the skilled workers they need to compete effectively in the global economy; and capitalizes on the untapped potential of underemployed and discouraged workers, youth and other job seekers with special needs.

WIBs were established in 1998 under the Workforce Investment Act to plan and implement a system to help local job seekers obtain skills needed for employment, and employers find employees with skills needed for their businesses. State WIB members are appointed by the Governor, and the Chief Local Elected Officials appoint local WIB members.

Private sector representatives make up the majority of WIB membership, along with representatives of organized labor, education, economic development agencies, and community-based organizations. The NWGA WIB also includes a member of the Council of Chief Elected Officials, the administrative entity of the Northwest Georgia Regional Commission, and representatives from each of the One-Stop Career Center partners. All fifteen counties in the Northwest Georgia region are represented on the WIB.

The WIB's responsibilities include developing a five-year plan and budget; selecting One-Stop Career Center operators; selecting service providers for youth, adult and dislocated workers; determining economic statistics; assisting with the establishment of local performance measures; providing oversight to WIA programs; coordinating workforce investment activities with economic development strategies and developing other employer linkages with such activities.

*Thanks to those willing to serve.*

### MEET YOUR PRIVATE SECTOR REPRESENTATIVES

Bartow .....	Parnick Jennings .....	Shaw Hankins, LLC
Bartow .....	Tim Thompson .....	healthcare
Catoosa .....	Ryan Morgan .....	BJB Electric LP
Chattooga ..	Jim Henry .....	Custom Precision Products
Dade .....	Ruth Goff (retired) .....	UNUM Insurance
Fannin .....	Loraine Green (retired) .....	United Community Bank
Floyd .....	Bryan Shealy .....	333 on Broad
Floyd .....	Angie Douglass .....	Kelly Services
Gilmer .....	Mitchell Morgan (retired) .....	United Community Bank
Gordon .....	Bruce Bowman .....	Fox Systems, Inc.
Gordon .....	Jeff Gazaway .....	Evco Plastics
Haralson ...	Mike Schwaderer .....	Honda Precision Parts of GA
Murray .....	Dan Penland (retired) .....	Cohutta Banking Company
Paulding .....	Gussie Harris .....	Sylvan Learning
Pickens .....	Lewis Williams .....	Lexington Precision
Polk .....	Lisa Clark .....	MIURA Manufacturing
Walker .....	Penny Grigg .....	Nissin Brake Georgia
Whitfield ...	Brian Cooksey .....	Shaw Industries Group



## GOVERNOR TO ANNOUNCE VETERANS CAMPAIGN

On November 8th Governor Nathan Deal will announce a new Veterans initiative. The campaign will focus on enhanced hiring opportunities for veterans, guardsmen and reservists, and is centered on an employer commitment and pledge, job postings, a geographical listing of Veteran-friendly employers, and other resources.

Governor Deal remarked, "Today, there are over 172,277 open jobs in Georgia, and it is time to start connecting our veterans with these jobs. Georgia is going to show relentless, positive action."

## TOP 10 REASONS TO HIRE VETERANS

1. Trained in Valuable Skills
2. Leadership
3. Teamwork
4. Diversity and Inclusion in Action
5. Efficient Performance Under Pressure
6. Respect for Procedures
7. Technology and Globalization
8. Integrity
9. Conscious of Health and Safety Standards
10. Triumph over Adversity

## WORK OPPORTUNITY TAX CREDITS

Congress has extended and expanded the WOTC for qualified military veterans hired after November 21, 2011 and before December 31, 2012.

### ★ Returning Heroes Tax Credit:

An employer may be eligible for a returning heroes credit of:

1. Up to **\$2,400** for hiring a veteran who has been unemployed for at least four weeks
2. Up to **\$5,600** for hiring a veteran who has been unemployed for at least six months

### ★ Wounded Warriors Tax Credit

1. Up to **\$4,800** for hiring a veteran with a service-connected disability
2. Up to **\$9,600** for hiring a veteran with a service-connected disability who has been unemployed for at least six months

## Certification programs added to web sites

Individuals can improve their work credentials by earning a certification that demonstrates knowledge, skills, and experience related to their career. Each career report in [My Next Move](#) and [My Next Move for Veterans](#) now has a "Find Certifications" feature, or a list may be accessed by typing "certification" in the search box. Job seekers can find national certifications that are accredited, industry endorsed, related to military occupational specialties, and more.

"A nation is judged by how well it treats its veterans." *-George Washington*



## MILITARY CORE COMPETENCIES = EMPLOYER SKILL NEEDS

- ★ Medical
- ★ Transportation
- ★ Chemical
- ★ Law Enforcement
- ★ Civil Affairs
- ★ Engineering/Construction
- ★ Human Resources
- ★ Communications/IT
- ★ Administration
- ★ Human Resources
- ★ Communications/IT
- ★ Intelligence/Security
- ★ Logistics/Supply-Chain

## HIGH-DEMAND JOB TRAINING FOR UNEMPLOYED VETERANS

Unemployed veterans can apply for benefits to cover education costs for up to one year through a joint U.S. Department of Veterans Affairs and U.S. Department of Labor program that focuses on retraining veterans for high-demand jobs. The Veteran Retraining Assistance Program (VRAP) provides up to 12 months of assistance equal to the full-time Montgomery GI Bill — Active Duty rate, currently \$1,473 per month.

Veterans can apply for VRAP on a first-come, first-serve basis for programs that began on or after July 1, 2012. Assistance under this benefit program ends on March 31, 2014. The veteran will need to know his/her direct deposit information (bank routing number and account number), the name and location of his/her school, the program the veteran wishes to pursue and the applicable high-demand occupation. Upon completion, the Labor Department will engage with participants within 30 days after their training to help them find good jobs that utilize their newly learned skills.

For eligibility requirements and more information on VOW, high-demand occupations and how to apply for VRAP, veterans may call VA's centers toll-free at 800-827-1000 or go to the website <http://www.benefits.va.gov/VOW>. Veterans may also access the VRAP application online at <https://www.ebenefits.va.gov> through eBenefits, a joint project between the U.S. Department of Defense and VA. Veterans are also encouraged to visit their One-Stop Career Centers for assistance from staff, local veterans' employment representatives and disabled veterans' outreach program specialists. To find the nearest center, visit <http://www.servicelocator.org>. For more information about the Department of Labor's veterans programs, go to <http://www.dol.gov/vets/>.



The *Georgia Automotive Manufacturers Association, Inc. (GAMA)* is a private, non-profit trade association that promotes the growth, profitability, and continual improvement of Georgia's automotive manufacturing industry. Members include automotive manufacturing companies, suppliers of parts to automotive manufacturers and aftermarket distributors, institutional organizations and service providers. Sponsorship and membership information is available at [www.gama-georgia.org](http://www.gama-georgia.org).

**MEETING NOTICE**

**Tuesday, November 6, 2012**

12 noon to 3:00 pm\*

box lunch available at 11:30 am

\*Optional Professional Education Program

10:00 to 11:15 am

**Callaway Gardens Conference Center**

Mountain Creek Ballroom

Pine Mountain, GA 31822

**Keynote Speaker: William A. Strauss**

Sr. Economist/Economic Advisor (Automotive Specialist)

Federal Reserve Bank of Chicago

**"OUTLOOK FOR THE AUTOMOTIVE INDUSTRY"**

**Special Panel Presentation:**

**"Overcoming Things That Keep You Awake All Night"**

> [Register Here](#) < or see: <http://www.gama-georgia.org/>



**FREE ONLINE EXPORTING**



**Export-U.com** is a free export training website operated by the U.S. Export Assistance Center in Atlanta, and the Georgia SBDC **International Trade Center**. Concise and accurate international trade information is available to help you safely develop export sales, regardless of your location, resources, or time schedule. Register at no cost to view any export training seminars of interest.

Funding support for these export webinars has been generously provided by the U.S. Commercial Service under its Rural Export Initiative, and by the U.S. Small Business Administration through its cooperative agreement with the University of Georgia and the Georgia SBDC Network.



The *Business Informer* is a publication of the Tri-State Regional Workforce Alliance.

For more information about the Alliance contact: Gwen Dellinger, Workforce Development Director, NW Georgia Regional Commission, 706-295-6485; Mike Kennamer, Director Workforce Development, NE Alabama Community College, 256-228-6001, or Phyllis Casavant, Deputy Director, SE Tennessee Development District, 423-424-4251.

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An Equal Opportunity Program/Employer  
Auxiliary aids and services available upon request  
Published by NW Georgia Regional Commission



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